

4th ISNS MENA meeting Limassol, Cyprus March 8 to 11, 2020



SPONSORSHIP MANUAL



CONTENT

About ISNS and the 4 th ISNS-MENA Meeting	3
Greetings from the President	3
The Meeting in brief and its Objectives	3
Scientific Committee Members	3
ISNS: Aims & History	4
Outline of the Scientific Programme	4
Who will attend	4
Why become a Sponsor	4
The Meeting Venue and Limassol	5
Executive Summary	7
Exhibiting at the 4 th ISNS-MENA meeting	8
Stand Types and Costs	8
Exhibition Floorplan	9
Workshops at 4 th ISNS-MENA meeting.....	10
Sponsorship Opportunities	11
Sponsorship Levels	12
1. Pre-Event Exposure	12
2. Share Science	12
3. Create the Perfect 1 st Impression	12
4. Drive Stand Traffic	14
5. Maximum Brand Impact	14
Payment Schedule and Cancellation Policies	16
Order Forms	19
4 th ISNS-MENA meeting Order Form – Sponsorship	19
4 th ISNS-MENA meeting Order Form – Exhibition	20

ABOUT ISNS AND THE 4TH ISNS-MENA MEETING

GREETINGS FROM THE ISNS PRESIDENT

As President elect of the ISNS it is great honour to invite you to the beautiful city of Limassol in Cyprus for Fourth Middle East – North Africa Regional meeting of the ISNS to be held in March 2020. The theme of the meeting “Introducing and Expanding newborn screening in the MENA region” provides a bold and forward looking vision reflecting the enthusiasm and established interest present in the region from which the conference seeks to offer a stimulus for new programmes to develop and existing programmes to expand.

It is an exciting time in newborn screening as we see new technologies and treatments providing fresh opportunities and imperatives for the early detection of childhood diseases. Victor Skrinska as President of the Local Organising Committee and Anthi Drousiotou our local host are committed to creating the opportunity for networking in a participative workshop style and the beauty of spring in Cyprus should provide an enriching environment making this meeting an important event in screening world in 2020. We look forward to welcoming you to Limassol.

Jim Bonham, PhD
ISNS President-Elect

GREETINGS FROM THE PRESIDENT OF THE 4TH ISNS-MENA MEETING

On behalf of the Local Organizing Committee and the ISNS, we invite our neonatal screening colleagues in the MENA Region and from around the world to join us in Limassol, Cyprus for the 4th ISNS MENA Region Meeting. Prevalence of treatable genetic disorders in the MENA Region is among the highest in the world and neonatal screening has a high potential for saving lives and sparing our children from life-long disabilities. However, this can only happen by implementing efficient, effective, and high quality screening programs. The scientific program of the Meeting will focus on “Introducing and Expanding Newborn Screening in the MENA Region” and will provide valuable information and discussion for programs at an early stage of development as well as the most advanced screening laboratories. The format will include keynote lectures, MENA Regional updates, submitted oral and poster presentations, and workshops with expert panels. The MENA Region offers a unique set of cultural and scientific challenges to neonatal screening. Please join us in Limassol to share your experience and successes and listen to the successes of your colleagues in meeting these challenges.

Victor Skrinska
President of The 4th ISNS-MENA Meeting

THE MEETING IN BRIEF AND ITS OBJECTIVES

The International Society for Neonatal Screening (ISNS) holds a regional meeting every 2 years. In 2020, it will be held in Limassol, Cyprus, on topics related to Implementation and expansion of newborn screening in the MENA region.

SCIENTIFIC COMMITTEE MEMBERS / LOCAL COMMITTEE MEMBERS

Victor Skrinska	Qatar	LOC chair
Anthi Drousiotou	Cyprus	LOC
Marios Vogazianos	Cyprus	LOC
Issam Khneisser	Lebanon	LOC/SEC
Kate Hall	UK	LOC/SEC
Peter Schielen	Netherlands	LOC/SEC
Gerard Loeber	Netherlands	LOC/SEC
Jim Bonham	UK	SEC chair
Mei Baker	USA	SEC
Roberto Giugliani	Brazil	SEC
Seema Kapoor	India	SEC
David Millington	USA	SEC
Kostas Petritis	USA	SEC
Iveta Sosova	Canada	SEC
Lesley Tetlow	UK	SEC
Brad Therrell	USA	SEC
Dianne Webster	New Zealand	SEC
Veronica Wiley	Australia	SEC
Rolf Zetterström	Sweden	SEC

ISNS: AIMS & HISTORY

AIMS OF THE SOCIETY

The ISNS is a worldwide society whose membership is involved in screening for neonatal and infant sicknesses and disorders.

HISTORY OF THE ISNS

The ISNS was founded with the aim of establishing a platform where all aspects of neonatal screening could be discussed, without focussing on one disease in particular. The close interaction with the specialised medical societies is an important goal for ISNS.

RECENT SYMPOSIA OF ISNS

Regional:

2006 Marrakech (Morocco)
 2008 Cairo (Egypt)
 2010 Doha (Qatar)
 2020 Limassol (Cyprus)

International:

2009 Cancun (Mexico)
 2013 Atlanta (USA)
 2016 The Hague (The Netherlands)
 2019 Hangzhou (China)

MAIN TOPICS

Status of NBS in MENA countries
 Implementation and expansion of NBS programmes
 Clinical diagnostics, treatment and follow-up
 Consanguinity
 Monitoring of programme quality
 Communication with parents/professionals and public
 Molecular technology in NBS
 Health Information Technology

WHO WILL ATTEND?

ISNS meetings are attended by experts in the field of neonatal screening. These comprise laboratory directors, programme managers, clinical specialists involved in treatment and follow up, nurses, midwives and laboratory scientists.

Typical numbers are 150-250 delegates from around 30 countries.

WHY BECOME A SPONSOR?

This 4th ISNS MENA meeting provides an ideal occasion for companies to present their products to a broad audience of potential customers. Companies will have a focus on laboratory equipment, reagents, test-kits, software, drugs, food supplements, dietary products and other materials related to newborn screening, follow-up and treatment.

THE MEETING VENUE AND LIMASSOL

ABOUT LIMASSOL

Cyprus' second-largest city appeals to a wide range of tourists, from those interested in sun and sand vacations to those who prefer to delve into the island's culture at its museums and sites of archaeological interest. This large seaside resort on Akrotiri Bay on the sunny southern coast offers lively nightlife and a slew of energetic festivals. A cornucopia of cafes and bars lines the bustling seafront. Accommodation options range from villas and self-catering apartments to luxurious hotels.

HISTORY EVOLUTION

The city of Limassol is situated between the ancient cities of Amathous to the east and Kourion to the west. Limassol was inhabited since the very ancient years and tombs discovered there date back to around the 2nd century B.C., while others date back to around the 8th and 4th centuries B.C. The few ancient finds that were discovered show that a small settlement existed there which did not manage to develop and flourish. The city, in the 10th century, was known as Nemesos and the Byzantine emperor, Constantine Porphyrogenitus, refers to this city with this name. The history of the city is mainly known for its events in 1191 A.D., which marked the end of the Byzantine Rule in Cyprus. The king of England, Richard the Lionheart, foresaw the strategic importance of Cyprus as a base for supplying the forces taking part in the Third Crusade and conquered the island. Richard celebrated his marriage to Berengaria in Limassol

where the latter was crowned Queen of England. And that is how the Byzantine Rule in Cyprus came to an end. Limassol was then surrendered to the Frankish Empire of the Lusignan Kings of the medieval Cypriot kingdom. For about three centuries (1192-1489), Limassol experienced a remarkable period of prosperity. In 1489 A.D., the Queen of Cyprus, Ekaterini Cornaro, surrendered Cyprus to the city of Venice. This lasted until the Turkish Occupation took place in 1570 A.D. Then the British conquered Cyprus in 1878, while in 1960 significant changes followed the liberation of Cyprus, which contributed to the cultural and artistic life of the city. Schools, theatres, art galleries, music halls and football clubs were formed and played a significant role in the cultural life of Limassol. The city of Limassol was developed much after the Turkish invasion of 1974, when Famagusta, one of the most touristic areas of Cyprus was captured by the Turkish armies. Luxurious hotels, restaurants and numerous entertainment clubs were built and thus the city soon became a significant touristic centre.

GETTING AROUND

Getting around in Limassol is relatively easy since it is a small city with four main roads running parallel to each other from west to east. Going around the city in a rented car is possible but tourists are advised to make use of Limassol's array of public transportation options. EAL Bus Company, Peal Troodos, Digenis Caves and Akis Express taxis will transport you no matter your destination.

SIGHTS

The guests of Limassol will have an opportunity to see the ruins of the ancient city of Kourion, which flourished in the 12th century BC. More than 2.5 thousand years ago, this big city fell into decay. Now, researchers reconstruct the remaining fragments of its numerous buildings. A few years ago, a large archaeological park was built here, in which excursions for tourists are carried out every day.

The best way to get acquainted with the culture and traditions of locals is to visit the village of Omodos. This settlement is one of the oldest in the world. It has existed since the Byzantine Empire. For more than a thousand years, this village has been famous for producing a delightful wine that locals make according to secret recipes. Guests of this village can stroll through the picturesque old streets and admire the beautiful houses, buy wine in local shops, and visit the museum, which stores a rich collection of Byzantine icons.

A very interesting sightseeing facility is the Kolossi Castle. It was built during the reign of King Hugo I. At the end of the 13th century, this castle was occupied by the Knights of the Order of St. John. In the 14th century, it was held for a long time by the Templars. Now this castle from the early Middle Ages, looks as unassailable as it was hundreds of years ago. The height of its tower reaches 22 meters, and the thickness of the walls in some places of construction is 2.5 meters.

The Cathedral of Agia Napa occupies a special place among the religious attractions of Limassol. It was built in 1903 on the site of a ruined old church. The cathedral is an amazing combination of Byzantine and classical Greek architectural styles. Many unique religious artifacts are hidden within the walls of the cathedral, among them the image of the Mother of God. Incredible legends go about the miraculous power of this image.

All cats' lovers should definitely visit the Church of St. Nikolas, located in the immediate vicinity of the city. In the 4th century, there were a lot of poisonous snakes on the island. To exterminate them, about a thousand cats were brought to the island. They have successfully coped with their task and to this day remain one of the most revered animals for locals. Now in the ancient monastery, there are several dozen cats that are under the care of nuns.

FOOD

You can find a plethora of restaurants in Limassol serving local specialties including meat and fish meze. There is also an abundance of European, Arabic and Asiatic restaurants to please every palate.

TRANSPORTATION TO LIMASSOL

By plane

Limassol is about a 40 minutes' drive from both Larnaca and Paphos international airports. Larnaca mainly serves traditional scheduled airlines, whilst all of RyanAir's flights land in Paphos. There is a regular shuttle bus service from Larnaca and Paphos airports. As of 2013, the shuttle bus has a stop opposite the Grand Resort Hotel in Limassol's tourist area, which is also serviced by Bus #30 that goes around the sea road, thus allowing for easy transfer to hotels.

By boat

Limassol is home to Cyprus' largest commercial shipment port and a reasonable passenger port, with several regular cruise routes.

By bus

There are special Green Buses which operate intercity. Buses for Troodos, Larnaca, Pafos and Nicosia are available.

MEETING VENUE

The 4th ISNS MENA meeting will be held at the Amathus Limassol Hotel:

AMATHUS BEACH HOTEL LIMASSOL
75 Amathounta Avenue
4532 Limassol, Cyprus
P.O.Box 50513, 3606 Limassol, Cyprus



EXECUTIVE SUMMARY (*All Rates are VAT Excluded)

Sponsorship Premium Packages & Levels	
GOLD	EUR 25'000*
SILVER	EUR 15'000*
BRONZE	EUR 10'000*
FURTHER INFORMATION CAN BE FOUND ON PAGE 11	

Exhibition Space	
SHELL SCHEME	EUR 450 / SQM* (MINIMUM 9 SQM)
SPACE ONLY	EUR 350 / SQM* (MINIMUM 6 SQM)
TABLE TOP	EUR 600 *
FURTHER INFORMATION CAN BE FOUND ON PAGE 8	

Workshops	
MONDAY SLOT	EUR 12'000*
TUESDAY SLOT	
FURTHER INFORMATION CAN BE FOUND ON PAGE 10	

Sponsorship Opportunities	
PRE-EVENT EXPOSURE	
WEB BANNER	EUR 800*
SHARE SCIENCE	
POSTER ZONE	EUR 3'000 *
CREATE THE PERFECT 1ST IMPRESSION	
CONGRESS BAGS	EUR 8'000 *
LANYARDS	EUR 5'000 *
ADVERTISEMENT IN THE PRELIMINARY PROGRAMME	≥ EUR 2'000 *
ADVERTISEMENT IN THE FINAL PROGRAMME	≥ EUR 1'500 *
ADVERTISEMENT IN THE POCKET PROGRAMME	EUR 2'500 *
DRIVE BRAND TRAFFIC	
BAG INSERTS	EUR 1'000 * / INSERT
MAXIMUM BRAND IMPACT	
CONGRESS SIGNAGE	EUR 3'500 *
PENS & PADS	EUR 1'000 *
CYBER CAFÉ	EUR 5'000 *
CHARGING STATIONS	EUR 3'000 *
COFFEE BREAKS	EUR 2'000 *
CONGRESS DINNER	EUR 10'000 *
FURTHER INFORMATION CAN BE FOUND ON PAGE 11	

EXHIBITING AT THE 4TH ISNS-MENA MEETING

The exhibition will take place at the Amathus Hotel.

The Exhibition is an integral part of the ISNS Regional Meeting. As an exhibiting company, you will enjoy prime exposure and direct marketing opportunities with the key players and decision-makers in the field.

The floor plan will be designed to maximise the exhibitor's exposure to the delegates. All coffee breaks will be held in the exhibition area.

PROVISIONAL EXHIBITION SCHEDULE

Sunday, 8 March 2020	Monday, 9 March 2020	Tuesday, 10 March 2020	Wednesday, 11 March 2020
10:00 – 18:00	09:00-18:00	09:00-18:00	09.00-12:00
Set-up	Exhibition	Exhibition	Exhibition, then dismantling

STAND TYPES AND COSTS

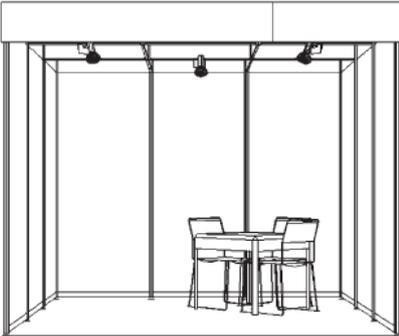
SHELL SCHEME (MINIMUM 9 SQM)	SPACE ONLY (MINIMUM 6 SQM)
<p>THE PRICE FOR STAND SHELL SCHEME IS EUR 450 PER SQUARE METER AND INCLUDES:</p> <ul style="list-style-type: none"> ✓ Exhibition Space ✓ Shell Scheme frame ✓ 3 Spots and electrical socket ✓ Electrical power ✓ Carpeting ✓ 1 Waste paper basket ✓ 1 Table and 3 Chairs / per 9 sqm booked ✓ 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked ✓ Welcome Reception ✓ Coffee Breaks ✓ Company listing in the Final Programme 	<p>THE PRICE FOR STAND SHELL SCHEME IS EUR 350 PER SQUARE METER AND INCLUDES:</p> <ul style="list-style-type: none"> ✓ Exhibition Space ✓ 1 exhibitor badge for 6 sqm, 2 exhibitor badges for 9 sqm, 1 additional badge for each additional 9 sqm booked ✓ Welcome Reception ✓ Coffee Breaks ✓ Company listing in the Final Programme <p><i>The exhibition space is a bare exhibition surface. All equipment (such as structure, walls, electricity, decoration, carpet, furniture, etc.) will be paid separately and additionally by the sponsor / exhibitor.</i></p>
	

TABLE TOP
<p>THE PRICE FOR A TABLE TOP STAND IS EUR 600 AND INCLUDES:</p>
<ul style="list-style-type: none"> ✓ Exhibition Space of 2 SQM ✓ 1 exhibitor badge ✓ 1 Table ✓ 2 Chairs ✓ Welcome Reception ✓ Coffee Breaks ✓ Company listing in the Final Programme

Please note that you will be able to order additional services in the technical manual distributed to all exhibitors in spring 2020.

The maximum constructible height is 2.50 meter.

The space rental also gives the right to the following services:

- Use of stand during the exhibition and during mantling and dismantling periods
- Information and coordination of services during the assembly and dismantling of stands and during the exhibition
- Care taking of public areas, excluding the stands which are under your responsibility
- Cleaning of public areas of the exhibition hall

EXHIBITION LAYOUT

Exhibitors occupying space-only stands are required to submit a detailed plan of their stand to MCI for approval by 15 January 2020.

For island stands, widely open and accessible stands on four sides are mandatory.

EXHIBITOR REGISTRATION

All exhibitors are required to be registered and will receive a badge displaying the exhibiting company name. Any additional exhibitors will be charged an exhibitor registration fee of EUR 330.-. An exhibitor registration form will be included in the exhibitors' technical manual. All exhibitors must wear the meeting badge (badge of the company is authorised, but in addition).

EXHIBITION FLOOR PLAN

The exhibition floor plan will be made available once the major part of the expected sponsors confirmed their arrangements.

Confirmed sponsors will be contacted in the order of the reception of the booking forms.

WORKSHOPS AT 4TH ISNS-MENA MEETING

Time Slots: Lunch sessions will have no ISNS main sessions run parallel.

DAY

Monday, 9 March 2020

Tuesday, 10 March 2020

TIME

12:30 – 13:30 1 slot available

12:30 – 13:30 1 slot available

WORKSHOPS	EUR 12'000 + VAT
<p>Workshops programmes are organised in consultation with the Scientific Programme Committee, which require that company programmes be submitted for approval of topic, objectives and speakers.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Room located in meeting venue (room capacity approximately 200 pax) ✓ Access to room 15 minutes prior to start for set-up ✓ 60-minute session ✓ Existing audio-visual facilities, existing staging and lighting ✓ Audio visual technicians ✓ Poster display outside of the Conference room ✓ Details of the Workshop in the ISNS Final Programme (pending the information is sent in time for printing) ✓ Acknowledgement as a Congress sponsor in the ISNS 2020 Final Programme ✓ Acknowledgement as a Congress sponsor on the ISNS 2020 Website 	<div style="text-align: center;"> <p>HIGH VOLUME / CONTACT</p> <p>DRIVE BRAND</p> <p>BE DIFFERENT</p> <p>LONGEVITY</p> <p>SCIENTIFIC</p> <p>NETWORK OPPORTUNITIES</p> </div>

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

Should you not be interested in one of the premium packages but reach the same level of investment through other sponsorship and / or exhibition items, you will be acknowledged as a Platinum, Gold or Silver partner accordingly and granted the below benefits in addition to what is already included with your chosen items:

	≥ EUR 25'000.-	≥ EUR 15'000.-	≥ EUR 10'000.-
Acknowledgment slide with sponsors' list at the Opening and Closing Ceremonies	Yes	Yes	Yes
Full colour page advertisement in the Final Programme (artwork to be supplied by sponsor)	1 Page	½ Page	Banner max ¼ page
Opportunity to include a promotional insert in the congress bag	Yes, 1	No	No
Recognition on sign-boards displayed in the conference centre	Yes	Yes	Yes
Sponsor's logo and name on the conference website with a link to sponsors website	Yes	No	No
Sponsor logo displayed on onsite signage with mention of the level of sponsorship (sponsor's board)	Yes	Yes	Yes
Acknowledgment slide with sponsors logo during breaks in the conference rooms	Yes	No	No
Complimentary registration to the conference for all sessions, coffee breaks and welcome reception	Yes, 2	Yes, 1	No
Complimentary exhibitor passes for free access to the exhibition area	Yes, 4	Yes, 2	Yes, 1
Preference on exhibition space "first come - first served" applies –valid until 01 Nov. 2019	1st	2nd	3rd
Priority booking service for hotel room blocks "first come - first served" applies – valid until 01 Nov. 2019	1st	2nd	3rd

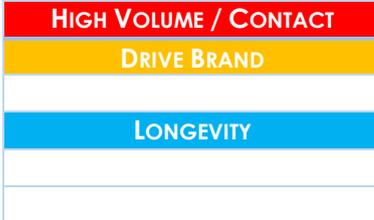
1. PRE-EVENT EXPOSURE

WEB BANNER	EUR 800 + VAT
<p>The website being set-up for the promotion of the congress, companies are cordially invited to sponsor this site with their name and logo. Add a banner and an internet link to your own web site and be more visible on the web! Your company will benefit from an enhanced and permanent presence on-line. It is the best way to reach already targeted people!</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Company logo and link on the congress website ✓ Acknowledgement as a congress sponsor in the final programme 	

2. SHARE SCIENCE

POSTER ZONE & POSTER BOARDS	EUR 3'000 + VAT
<p>With over 80 posters during the event and strategically located, the delegates are sure to explore the poster area. This is an ideal opportunity to share with delegates how your company supports the up-and-coming ideas that are published on the posters.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Company logo on poster board signs ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement on the congress website 	

3. CREATE THE PERFECT 1ST IMPRESSION

CONGRESS BAGS	EUR 8'000 + VAT
<p>Sponsorship of the congress bags allows promoting your company and product in a very prominent and visual way. The logo of the sponsoring company will be printed on each congress bag along with the congress logo. (Type, size and colour of the bags as well as position and size of the logo will be at the organizer discretion). Bags are included in the sponsoring cost.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ One promotional leaflet in the congress bags (to be provided by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	

<p>LANYARDS</p> <p>With the logo of your company along with the congress logo; Delegates particularly appreciate the lanyards in order to wear their badge around their neck. This is one of the most prominent and visual sponsorship items. Lanyards to be provided by the sponsor (at sponsor cost).</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<p>EUR 5'000 + VAT</p> <table border="1" style="width: 100%; text-align: center;"> <tr><td style="background-color: red; color: white;">HIGH VOLUME / CONTACT</td></tr> <tr><td style="background-color: yellow;">DRIVE BRAND</td></tr> <tr><td> </td></tr> <tr><td style="background-color: blue; color: white;">LONGEVITY</td></tr> <tr><td> </td></tr> <tr><td> </td></tr> </table>	HIGH VOLUME / CONTACT	DRIVE BRAND		LONGEVITY		
HIGH VOLUME / CONTACT							
DRIVE BRAND							
LONGEVITY							
<p>PRELIMINARY PROGRAMME ADVERTISING</p> <p>The Preliminary Programme will be sent to many potential participants and will be available prior to the symposium on the event website.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Full colour advertisement page within the Preliminary Programme (Artwork to be supplied by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website <ul style="list-style-type: none"> ○ OUTSIDE BACK COVER: EUR 3'000.- ○ INSIDE FRONT COVER: EUR 2'500.- ○ INSIDE BACK COVER: EUR 2'500.- ○ INSIDE PAGE: EUR 2'000.- 	<table border="1" style="width: 100%; text-align: center;"> <tr><td style="background-color: red; color: white;">HIGH VOLUME / CONTACT</td></tr> <tr><td style="background-color: yellow;">DRIVE BRAND</td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td style="background-color: green; color: white;">SCIENTIFIC</td></tr> <tr><td> </td></tr> </table>	HIGH VOLUME / CONTACT	DRIVE BRAND			SCIENTIFIC	
HIGH VOLUME / CONTACT							
DRIVE BRAND							
SCIENTIFIC							
<p>FINAL PROGRAMME ADVERTISING</p> <p>The final programme will be inserted into each participant's congress bags.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Full colour advertisement page within the Final Programme (Artwork to be supplied by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website <ul style="list-style-type: none"> ○ OUTSIDE BACK COVER: EUR 2'500.- ○ INSIDE FRONT COVER: EUR 2'000.- ○ INSIDE BACK COVER: EUR 2'000.- ○ INSIDE PAGE: EUR 1'500.- 	<table border="1" style="width: 100%; text-align: center;"> <tr><td style="background-color: red; color: white;">HIGH VOLUME / CONTACT</td></tr> <tr><td style="background-color: yellow;">DRIVE BRAND</td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td style="background-color: green; color: white;">SCIENTIFIC</td></tr> <tr><td> </td></tr> </table>	HIGH VOLUME / CONTACT	DRIVE BRAND			SCIENTIFIC	
HIGH VOLUME / CONTACT							
DRIVE BRAND							
SCIENTIFIC							

POCKET PROGRAMME ADVERTISING	EUR 2'500 + VAT						
<p>All delegates will receive a pocket-sized programme, inserted into their name badge holder. This programme will contain a summary of all information including session details, exhibition information and social events.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Full colour advertisement page (A6 Format) on the back cover page of the pocket programme (Artwork to be supplied by sponsor) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<table border="1"> <tr><td>HIGH VOLUME / CONTACT</td></tr> <tr><td>DRIVE BRAND</td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td>SCIENTIFIC</td></tr> <tr><td> </td></tr> </table>	HIGH VOLUME / CONTACT	DRIVE BRAND			SCIENTIFIC	
HIGH VOLUME / CONTACT							
DRIVE BRAND							
SCIENTIFIC							

4. DRIVE STAND TRAFFIC

BAG INSERT	EUR 1'000 + VAT					
<p>The opportunity is offered to sponsors to provide an insert: A4 size double-sided, colour or black and white flyer/promotional piece. This flyer could be text only promoting activities on your exhibition stand or it may be an existing corporate flyer on information on your services or products.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress 	<table border="1"> <tr><td>HIGH VOLUME / CONTACT</td></tr> <tr><td>DRIVE BRAND</td></tr> <tr><td> </td></tr> <tr><td> </td></tr> <tr><td>NETWORK OPPORTUNITIES</td></tr> </table>	HIGH VOLUME / CONTACT	DRIVE BRAND			NETWORK OPPORTUNITIES
HIGH VOLUME / CONTACT						
DRIVE BRAND						
NETWORK OPPORTUNITIES						

5. MAXIMUM BRAND IMPACT

CONGRESS SIGNAGE	EUR 3'500 + VAT						
<p>Don't miss this opportunity to reach attendees through the latest technology. Attendees will use this service before and during ISNS 2020. This service allows the attendees to create their own Congress schedule and plan which exhibitors they want to see. Congress application available to download from the App Store, Android Market, etc.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ One on-site desk where the delegate can download the Congress programme to their mobile device – Sponsor will be recognized on the desk with logo / branding of their choice. ✓ Company logo on the welcome page of the application ✓ Acknowledgement as a congress sponsor in the final programme 	<table border="1"> <tr><td>HIGH VOLUME / CONTACT</td></tr> <tr><td>DRIVE BRAND</td></tr> <tr><td>BE DIFFERENT</td></tr> <tr><td> </td></tr> <tr><td>SCIENTIFIC</td></tr> <tr><td> </td></tr> </table>	HIGH VOLUME / CONTACT	DRIVE BRAND	BE DIFFERENT		SCIENTIFIC	
HIGH VOLUME / CONTACT							
DRIVE BRAND							
BE DIFFERENT							
SCIENTIFIC							

<p>PENS & PADS</p> <p>With the logo of your company along with the congress logo; Delegates particularly appreciate the writing pads and pens as they are particularly useful during the scientific sessions. Pens and pads provided by the sponsor.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<p>EUR 1'000 + VAT</p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p style="background-color: red; color: white; text-align: center; padding: 2px;">HIGH VOLUME / CONTACT</p> <p style="background-color: yellow; text-align: center; padding: 2px;">DRIVE BRAND</p> <p style="background-color: lightblue; text-align: center; padding: 2px;">LONGEVITY</p> </div>
<p>CHARGING STATIONS</p> <p>With all the daily schedule planning, texting, tweeting, e-mailing and countless other activities we use our mobile devices for, the delegates are bound to need a re-charge! Place your logo where everyone will gather by sponsoring the mobile device support zone. The price for this opportunity will vary upon the type of request: from a simple corner with plugs and tables to actual charging stations, we will be happy to discuss the best way to put both your brand and the delegates' best interest forth.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Opportunity to brand the mobile support zone with 5 stations ✓ Opportunity to distribute mobile device related giveaways at the mobile support zone (e.g. screen cleaners) ✓ Signage at the entrance of the support zone (with your logo) ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<p>EUR 3'000 + VAT</p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p style="background-color: red; color: white; text-align: center; padding: 2px;">HIGH VOLUME / CONTACT</p> <p style="background-color: yellow; text-align: center; padding: 2px;">DRIVE BRAND</p> <p style="background-color: purple; color: white; text-align: center; padding: 2px;">BE DIFFERENT</p> </div>
<p>COFFEE BREAKS</p> <p>Coffee breaks, accessible to all delegates and accompanying persons, will be held daily in the exhibition area.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ Table signs featuring organization name and logo will be displayed on catering tables ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<p>EUR 2'000 + VAT</p> <div style="border: 1px solid black; padding: 5px; margin-top: 10px;"> <p style="background-color: red; color: white; text-align: center; padding: 2px;">HIGH VOLUME / CONTACT</p> <p style="background-color: yellow; text-align: center; padding: 2px;">DRIVE BRAND</p> <p style="background-color: purple; color: white; text-align: center; padding: 2px;">BE DIFFERENT</p> <p style="background-color: green; color: white; text-align: center; padding: 2px;">NETWORK OPPORTUNITIES</p> </div>

CONGRESS DINNER	EUR 10'000 + VAT
<p>Offer the opportunity to delegates to spend memorable moments in a relaxed atmosphere. This is a unique opportunity to network with colleagues and foster important links with delegates. A voucher could be given to dinner attendees asking them to collect their personal invitation on your booth, increasing traffic and contact opportunities.</p> <p>THIS OPPORTUNITY INCLUDES:</p> <ul style="list-style-type: none"> ✓ 1 Mailing to congress dinner attendees (done by PCO) ✓ Branding of the menu cards with your company logo ✓ Acknowledgement as a congress sponsor in the final programme ✓ Acknowledgement as a congress sponsor on the congress website 	<div style="text-align: center;">  <p>HIGH VOLUME / CONTACT</p> <p>DRIVE BRAND</p> <p>BE DIFFERENT</p> <p>NETWORK OPPORTUNITIES</p> </div>

PAYMENT SCHEDULE & CANCELLATION POLICIES

In order to be valid, your booth reservation must be completed on the ORIGINAL APPLICATION FORM here enclosed and sent to MCI Suisse SA, along with a 50% deposit of the rental fee.

The signature on the booth reservation form and the deposit paid constitute a firm hire commitment and compel the subscriber to accept both the general conditions and the exhibition rules and regulations. No verbal or telephone agreement will commit MCI Suisse SA nor the Organizing Committee unless confirmed in writing.

The remaining subscription fee is to be settled by 28 October 2019 at the latest. Non-payment by this stated deadline will lead to the cancellation of your booth booking, without reimbursement of the deposit paid.

Site allocations will be attributed in reservation order of arrival and are subject to the full payment and the agreement of MCI SUISSE SA and the Organizing Committee.

Once locations have been attributed, no change of location will be possible without MCI SUISSE SA's written agreement.

The Exhibition floor plan presented in this document is a non-contractual one. It is subject to acceptance by the Slovak Authorities and its official Fire & Safety Services. However, MCI Swiss reserves the right to change if deemed advisable, the location, importance and layout of the surfaces requested by the exhibitor. In the event of litigation, jurisdiction falls under the Geneva Law Courts alone.

TECHNICAL MANUAL

A Technical Manual will be sent to every registered exhibitor and sponsor by the end of Oct 2019. This manual contains all information regarding general conditions, safety regulations, setting up of a booth and arrangement conditions, description of the booth, specification documents and maps along with order forms and prices for furniture, decoration and all necessary services (telephone, electricity, transport, storage...)

PAYMENT

The organizer has given mandate to MCI SUISSE SA for the organization of its congress and MCI is the sole competent company to receive payments for this congress.

RULES AND REGULATIONS

MCI SUISSE SA has been entrusted with the general logistics and organization of the Congress and Exhibition of the ISNS 2020 Meeting. It will be referred to as "The Organizers" here-below.

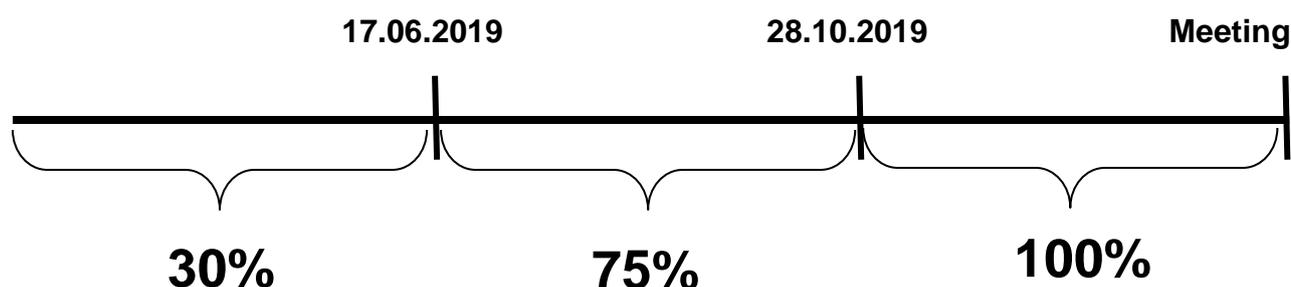
LOCAL AND SITE REGULATIONS

Exhibitors shall abide by the local and site regulations with respect to law and order, safe and security. The organizers will take appropriate action against those who do not comply with the regulations.

The organizers have the authority to demand removal/change of any structure which is not in accordance with the Congress rules or cancel participation. The decision of the organizers will be final and binding.

Cancellation conditions (applicable to Sponsorship and Exhibition)

All cancellations must be made in writing to MCI SUISSE SA. The organizer shall retain:



ENTRY TO THE EXHIBITION

Access to the exhibition will only be possible to registered conference participants or exhibition participants.

INSURANCE

The signatory renounces to take recourse against the organizers or against the owners of the premises and undertakes to underwrite insurance policies covering all the risks incurred by the material exhibited (theft, damage, etc...) along with public liability covering the permanent or occasional staff employed by the company, present at the congress. In any case, the insurance protection will NOT be given to the exhibitors by the organizers.

FORCE MAJEURE

In the event of force majeure, the exhibition dates may be changed or the latter may be purely and simply cancelled. In the last event, the disposable funds after payment of expenses will be shared between exhibitors in proportion to their payments without it being possible to take recourse against the organizer or the producer.

INTERPRETATION OF THE REGULATIONS AND AMENDMENTS

The MCI SUISSE SA Company is the sole competent authority as to problems arising from the interpretation of the here enclosed regulations and their enforcement. Any expenses resulting from the non-observance of the here-enclosed regulations will be chargeable to the exhibitor.

MCI SUISSE SA reserves the right to change or to complete the here-enclosed regulations but the exhibitors will be informed

DATA PROTECTION

- a) In accordance with European data protection regulation, in particular Regulation (EU) No. 2016/679 on the protection of natural persons with regard to the processing of personal data, MCI Group, as data controller, processes the exhibitor/sponsor's personal data for the purposes of (i) managing and organising the event, in particular the management of exhibitor/sponsor's stand, investment opportunities or industry symposium (ii) managing and organising prospecting and loyalty (iii) enabling the exhibitor/sponsor to benefit from our services (iv) enabling the exhibitor/sponsor to receive our news. These data processing have as legal basis the execution of the contract: the information we collect is necessary for the implementation of the contract to which the exhibitor/sponsor has adhered, failing which the contract cannot be executed.
- b) Exhibitor/sponsor's data are retained for the time necessary for processing purposes, namely 5 years from the end of the business relationship.
- c) For processing purposes, the data of the exhibitor/sponsor's data – or any transmitted by the sponsor - will be transmitted to the following recipients: management service providers of our Customer Relationship Manager, service providers in charge of management, event service providers (official contractors, security, official freight forwarders, etc.).
- d) The data necessary for MCI Group to fulfil the purposes described above are those appearing on this order form. In accordance with the regulations in force, the exhibitor/sponsor benefits from a right of access, rectification, limitation, deletion and portability on his data.
- e) The exhibitor/sponsor may also object to the processing of his personal data concerning him and lodge a complaint with the data protection and control authority. The exhibitor/sponsor may exercise his rights by sending a request to the following address eurosoil@mci-group.com or by contacting our Data Protection Officer (DPO) : anne.lesca@mci-group.com
- f) In any event, the exhibitor/sponsor acknowledges compliance with European data protection regulations for its own processing, including Regulation (EU) No. 2016/679 on the protection of personal data, foremost among which the integrity and confidentiality of data communicated by participants and compliance with their data-retention periods. In case of communication to MCI by the exhibitor/sponsor of a personal data file, the exhibitor/sponsor acknowledges having informed and obtained the consent of the person(s) concerned by this communication.

4th ISNS-MENA ORDER FORM SPONSORSHIP

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue du Pré-Bouvier - 1242 Satigny – Geneva - Switzerland
E-mail: isns@mci-group.com

Company :		
Address :		
Postal Code :	City :	Country :
Telephone :		VAT n° :
E-Mail :		Person in Charge :

We would like to book the following sponsorship items:

<input type="checkbox"/> Charging station	EUR 3'000	<input type="checkbox"/> Insert in Bags	EUR 1'000	Advert in Final Programme	
<input type="checkbox"/> Congress Bags	EUR 8'000	<input type="checkbox"/> Web Banner	EUR 800	<input type="checkbox"/> Outside Back Cover	EUR 2'500
<input type="checkbox"/> Congress Signage	EUR 3'500	<input type="checkbox"/> Poster zone	EUR 3'000	<input type="checkbox"/> Inside Front Cover	EUR 2'000
<input type="checkbox"/> Pens and Pads	EUR 1'000	Advert in Preliminary Programme		<input type="checkbox"/> Inside Back Cover	EUR 2'000
<input type="checkbox"/> Lanyards	EUR 5'000			<input type="checkbox"/> Inside Page	EUR 1'500
<input type="checkbox"/> Workshop	EUR 12'000	<input type="checkbox"/> Outside Back Cover	EUR 3'000	Advert in Mini Programme	
<input type="checkbox"/> Monday Slot		<input type="checkbox"/> Inside Front Cover	EUR 2'500	<input type="checkbox"/> Outside Back Cover	EUR 2'500
<input type="checkbox"/> Tuesday Slot		<input type="checkbox"/> Inside Back Cover	EUR 2'500		
<input type="checkbox"/> Coffee Break	EUR 2'000	<input type="checkbox"/> Inside Page	EUR 2'000		
<input type="checkbox"/> Congress Dinner	EUR 10'000				

PAYMENT SCHEDULE

- All payments must be made in EUR
- 100% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice – unless agreed otherwise upon your request
- The final balance is due by 28 October 2019
- For bookings made after 28 October 2019, the full amount is due at the time of reservation
- VAT not included in published rates

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 17.06.2019** 30% of the total cost of each item will be retained
- **From 18.06.2019 to 27.10.2019** 75% of the total cost of each item will be retained
- **From 28.10.2019** 100% of the total cost of each item will be retained

- I have read and agree with the terms and conditions within this document.
- I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and Date:

Signature and stamp:

4th ISNS-MENA ORDER FORM EXHIBITION

Please note that all acknowledgements of your company and listing of company name and address will be generated from the following information. Please complete and return at your earliest convenience to:

MCI Suisse SA - 9, Rue du Pré-Bouvier - 1242 Satigny – Geneva - Switzerland
E-mail: isns@mci-group.com

Company :		
Address :		
Postal Code :	City :	Country :
Telephone :	VAT N° :	
E-Mail :	Person in Charge :	

<input type="checkbox"/> Space Only EUR 350/sqm	<input type="checkbox"/> Shell Scheme EUR 450/sqm	<input type="checkbox"/> Table Top EUR 600
We require: _____ sqm (6 sqm minimum)*	We require: _____ sqm (9 sqm minimum)*	
Please specify if your stand must not be located next to a particular competitor: _____	Please specify if your stand must not be located next to a particular competitor: _____	

* You will be contacted for the stand location in October 2019

PAYMENT SCHEDULE

- All payments must be made in EUR
- 100% of the total cost will be invoiced on receipt of the completed order form and due for payment upon receipt of the invoice – unless agreed otherwise upon your request
- The final balance is due by 28 October 2019
- For bookings made after 28 October 2019, the full amount is due at the time of reservation
- VAT not included in published rates

CANCELLATION POLICY

Cancellation and changes to your original booking must be made in writing to MCI. For cancellation made until:

- **Cancellations received from 17.06.2019** 30% of the total cost of each item will be retained
- **From 18.06.2019 to 27.10.2019** 75% of the total cost of each item will be retained
- **From 28.10.2019** 100% of the total cost of each item will be retained

- I have read and agree with the terms and conditions within this document.
- I have taken all the steps to ensure that anyone working on the project is aware of these terms and conditions.

Place and Date:

Signature and stamp:
